


TRAINING INDUSTRY COURSES



Invest in your professional development with programs designed specifically to meet your needs as a training manager and to drive the business of learning. Develop the competencies needed to position yourself as a trusted business partner now and in the future.

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WHY PROFESSIONAL DEVELOPMENT?

Learning and development (L&D) professionals often overlook their own development needs, yet their capabilities dramatically impact the success of their company's training initiatives.

In fact, research shows **INVESTMENT** in training manager development is the **NO. 1 PREDICTOR** of training organization performance.

Recognizing this, [Training Industry Courses](#) are designed specifically to meet your needs as a training manager so that you are prepared to drive business results.

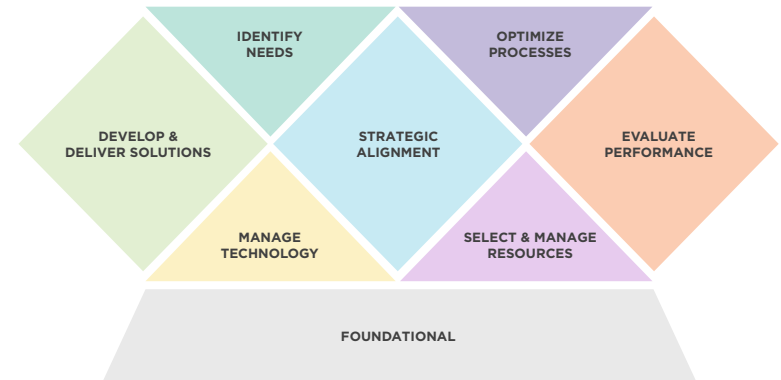
Our programs are founded in nearly a decade of research and content curation, providing a wealth of knowledge on the key characteristics of high-performing training organizations and the key competencies needed to manage them.

By combining a unique business experience and an understanding of the learning leader role, our professional development programs can help you establish a common language to communicate the value of L&D to your senior business leaders.

TRAINING MANAGER COMPETENCY MODEL™

Developed and validated through job analytic research, the [Training Manager Competency Model™](#) identifies the seven core responsibilities and foundational leadership competencies that are essential to successful training management.

All Training Industry Courses align with this model to ensure that current and future learning leaders like you have the specific insights and competencies needed to succeed.



PROFESSIONAL DEVELOPMENT FOR YOU



WHO SHOULD ENROLL?

Learning leaders in any department who want to create successful training programs linked to organizational goals while continuing their career progression should enroll in Training Industry Courses. Program candidates include:



TRAINING
MANAGERS



VPs OF
LEARNING



INSTRUCTIONAL
DESIGNERS



INSTRUCTORS



TRAINING
DIRECTORS



ASPIRING
LEARNING LEADERS

CERTIFIED PROFESSIONAL IN TRAINING MANAGEMENT (CPTM™)

The Certified Professional in Training Management (CPTM™) program provides a foundation of knowledge, skills, applicable tools and decision-making models designed to facilitate strategic alignment between the training function and core business goals.

HOW TO BECOME A CPTM™

- 1. Select a virtual practicum date and register for the program.
- 2. Complete the 10 eLearning modules (approximately 40-60 hours of self-paced study).
- 3. Participate in the practicum.
- 4. Complete and pass the CPTM certification exam.
- 5. Join the CPTM alumni network.



WHY BECOME A CPTM?



Develop the core competencies of a training manager.



Advance your career in L&D.



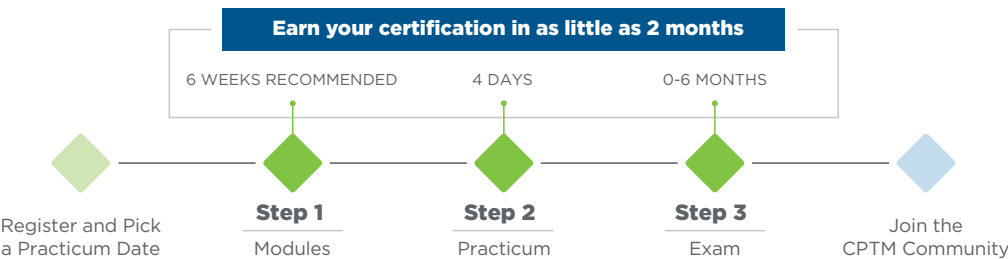
Speak the language of learning.



Improve business performance.



Join an elite network of L&D leaders.



CERTIFIED PROFESSIONAL IN TRAINING MANAGEMENT (CPTM™)

Upon successful completion of the CPTM exam, you are awarded a certificate and digital badge affording you the CPTM credential. As a CPTM, you will join a community of training professionals spearheading transformation in L&D practices with access to a continually curated body of knowledge and exclusive alumni professional development events.

Cost - \$3,695 per registrant

Please [contact us](#) for special prices for groups of three or more!

LEARN MORE

REGISTER



4-DAY PRACTICUM
PLUS PREWORK



CERTIFICATION
AWARDED



VIRTUAL



SESSIONS FOR
EVERY TIME ZONE



ENGLISH
LANGUAGE



VIRTUAL
EXAM

2025 VIRTUAL PRACTICUM SCHEDULE			
Jan. 21-24 9 a.m. - 3 p.m. (ET)	April 14-17 9 a.m. - 3 p.m. (ET)	Aug. 18-21 9 a.m. - 3 p.m. (ET)	Oct. 27-30 9 a.m. - 3 p.m. (ET)
Jan. 27-30 12 - 6 p.m. (ET)	May 5-8 12 - 6 p.m. (ET)	Aug. 25-28 12 - 6 p.m. (ET)	Nov. 3-6 12 - 6 p.m. (ET)
Feb. 2-3 9 a.m. - 3 p.m. (ET)	May 12-15 9 a.m. - 3 p.m. (ET)	Sept. 2-9 9 a.m. - 3 p.m. (ET)	Nov. 4-7 9 a.m. - 3 p.m. (ET)
Feb. 10-13 12 - 6 p.m. (ET)	May 19-22 9 a.m. - 3 p.m. (ET)	Sept. 8-11 12 - 6 p.m. (ET)	Nov. 10-13 5 p.m. - 11 p.m. (ET)
Feb. 24-27 9 a.m. - 3 p.m. (ET)	June 9-12 12 - 6 p.m. (ET)	Sept. 15-18 9 a.m. - 3 p.m. (ET)	Nov. 17-20 9 a.m. - 3 p.m. (ET)
March 3-6 12 - 6 p.m. (ET)	June 23-26 9 a.m. - 3 p.m. (ET)	Sept. 22-25 12 - 6 p.m. (ET)	Dec. 1-4 12 - 6 p.m. (ET)
March 17-20 9 a.m. - 3 p.m. (ET)	July 14-17 9 a.m. - 3 p.m. (ET)	Sept. 29-Oct. 2 6 a.m. - 12 p.m. (ET)	Dec. 8-11 9 a.m. - 3 p.m. (ET)
March 18-27 6 - 10 p.m. (ET)	July 21-24 12 - 6 p.m. (ET)	Oct. 6-9 12 - 6 p.m. (ET)	Dec. 15-18 12 - 6 p.m. (ET)
April 1-4 9 a.m. - 3 p.m. (ET)	July 28-31 9 a.m. - 3 p.m. (ET)	Oct. 14-17 9 a.m. - 3 p.m. (ET)	
April 7-10 12 - 6 p.m. (ET)	Aug. 11-14 12 - 6 p.m. (ET)	Oct. 20-23 12 - 6 p.m. (ET)	
In-Person Practicum at Training Industry Conference and Expo (TICE) 2025		May 31 - June 2 9 a.m. - 5 p.m. (ET)	Raleigh, NC Learn more here.

Training Industry Courses and Events fulfill recertification credit hours for leading HR and training certifications. [Learn more.](#)

AGILE CERTIFICATION FOR HR AND L&D

The Agile Certification for HR & L&D program is designed to revolutionize both L&D and HR practices, creating flexible and proactive systems of change that offer a competitive and adaptive approach. Earning this certification demonstrates your commitment to the Agile design of employee development throughout your organization and designates your expertise as an Agile-certified professional.

Cost - \$1,895 per registrant

Please [contact us](#) for special prices for groups of three or more!

LEARN MORE

REGISTER



3 HALF-DAYS



CERTIFICATION
AWARDED



VIRTUAL



SESSIONS FOR
EVERY TIME ZONE



ENGLISH
LANGUAGE

EMBRACE THE EVOLUTION TOWARD BUSINESS AGILITY

Spanning 15 hours of live virtual session time, your team will learn about the following aspects of Agile HR and L&D:

- Introduction and expectations.
- What is Agile and Agile HR?
- Complexity and work types.
- Characteristics of agile organizations.
- Agile mindset.
- Leadership in agile organizations.
- Psychological safety.

SCHEDULE

Feb. 18-20

9 a.m. - 2 p.m. (ET)

Aug. 5-7

9 a.m. - 2 p.m. (ET)

Dec. 16-18

9 a.m. - 2 p.m. (ET)

May 13-15

12 - 5 p.m. (ET)

Oct. 7-9

12 - 5 p.m. (ET)

Training Industry Courses and Events fulfill recertification credit hours for leading HR and training certifications. [Learn more.](#)

CERTIFICATES

Certificate programs provide the relevant knowledge and skills needed to manage training in support of specific functional areas. Each certificate adopts a functional perspective encompassing many skills defined in the [Training Manager Competency Model™](#) and allows training managers to identify new approaches to create business value in their specific contexts. Attendees receive a certificate of achievement reflecting their newly gained knowledge, skills and abilities related to the program's area of focus.

Certificates at a glance:

- Support skills in a specific functional area.
- Certificates and digital badges are awarded upon completion, demonstrating advanced knowledge in one or more of the competencies.
- Highly engaging and practical programs to rapidly upskill across multiple competencies.

Cost - \$1,295 per registrant*

Please [contact us](#) for special prices for groups of three or more!



2 HALF-DAYS



CERTIFICATE
AWARDED



VIRTUAL



SESSIONS FOR
EVERY TIME ZONE



ENGLISH
LANGUAGE

**AI Essentials for L&D: Cost is \$1,495 per registrant and is delivered over three half-days.*



CERTIFICATES

LEADING LEADERSHIP DEVELOPMENT

Learn strategies to successfully manage your organization's leadership development programs and prepare your current and future leaders for lasting success.

Feb. 26-27
1 - 5 p.m. (ET)

Oct. 8-9
1 - 5 p.m. (ET)

April 9-10
1 - 5 p.m. (ET)

Dec. 16-17
9 a.m. - 1 p.m. (ET)

May 20-21
9 a.m. - 1 p.m. (ET)

July 23-24
6 - 10 p.m. (ET)

LEARN MORE

REGISTER

TRAINING NEEDS ASSESSMENT

Walk away armed with a toolkit for improving your needs assessment processes and get to the root of your organization's and learners' needs.

Feb. 19-20
1 - 5 p.m. (ET)

Aug. 26-27
9 a.m. - 1 p.m. (ET)

April 1-2
9 a.m. - 1 p.m. (ET)

Oct. 15-16
1 - 5 p.m. (ET)

May 20-21
6 - 10 p.m. (ET)

Dec. 9-10
9 a.m. - 1 p.m. (ET)

July 16-17
1 - 5 p.m. (ET)

LEARN MORE

REGISTER

MEASURING THE IMPACT OF L&D

Enhance your ability to evaluate training program success with a comprehensive L&D evaluation plan tailored to measuring the effectiveness of your own unique programs.

Feb. 10-11
1 - 5 p.m. (ET)

Oct. 6-7
1 - 5 p.m. (ET)

April 29-30
9 a.m. - 1 p.m. (ET)

Dec. 3-4
9 a.m. - 1 p.m. (ET)

June 17-18
1 - 5 p.m. (ET)

Aug. 20-21
9 a.m. - 1 p.m. (ET)

LEARN MORE

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Training Industry Courses and Events fulfill recertification credit hours for leading HR and training certifications. [Learn more.](#)

CERTIFICATES

MANAGING LEARNING TECHNOLOGIES

Learn how to select, manage and evaluate various learning technologies to optimize their impact and adopted use.

Jan. 28-29

9 a.m. - 1 p.m. (ET)

July 23-24

9 a.m. - 1 p.m. (ET)

May 6-7

1 - 5 p.m. (ET)

Nov. 12-13

1 - 5 p.m. (ET)

LEARN MORE

REGISTER

COMPETENCY MODELING

Learn how to develop custom competency models for your organization and gain strategies to assess employees' current competency levels and identify skills gaps.

Feb. 4-5

1 - 5 p.m. (ET)

Aug. 13-14

1 - 5 p.m. (ET)

April 8-9

6 - 10 p.m. (ET)

Oct. 1-2

9 a.m. - 1 p.m. (ET)

June 10-11

9 a.m. - 1 p.m. (ET)

Dec. 1-2

1 - 5 p.m. (ET)

LEARN MORE

REGISTER

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CERTIFICATES

TRAINING DEVELOPMENT & DELIVERY

Learn key processes and frameworks to help organize and optimize your training development and delivery projects.

Jan. 30-31

9 a.m. - 1 p.m. (ET)

July 29-30

9 a.m. - 1 p.m. (ET)

May 14-15

1 - 5 p.m. (ET)

Nov. 17-18

1 - 5 p.m. (ET)

[LEARN MORE](#)

[REGISTER](#)

AI ESSENTIALS FOR TRAINING MANAGERS

Learn to use AI or skills gap analysis and personalized learning pathways, and gain tips for ethical AI use in L&D.

Feb. 24-26

9 a.m. - 1:30 p.m. (ET)

Sept. 15-17

9 a.m. - 1:30 p.m. (ET)

May 19-21

12 - 4:30 p.m. (ET)

Oct. 21-23

9 a.m. - 1:30 p.m. (ET)

Aug. 25-27

12 - 4:30 p.m. (ET)

Dec. 8-10

12 - 4:30 p.m. (ET)

[LEARN MORE](#)

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WORKSHOPS

Workshops focus on a current or emerging trend or a topic area of interest to the training manager, and are aligned with the [Training Manager Competency Model™](#). Our workshops provide a deep dive into specific training processes, which are designed to give you a quick and easy way to hone targeted knowledge and skill sets. You will leave with a thorough understanding of the competencies covered and how they apply or can be applied in your work context.

Workshops at a glance:

- An in-depth look at a specific topic and how to apply it on the job.
- Learn skills spanning one or more competencies related to the workshop topic.
- Facilitated discussion with peers led by an industry expert.

Cost - \$695 per registrant

Please [contact us](#) for special prices for groups of three or more!



HALF-DAY



BADGE
AWARDED



VIRTUAL



SESSIONS FOR
EVERY TIME ZONE



ENGLISH
LANGUAGE



WORKSHOPS

INTERNAL CONSULTING

Gain a deep understanding of your organization's challenges and goals by becoming a trusted internal consultant who partners with business stakeholders.

- | | |
|--------------------------------|----------------------------------|
| Feb. 13
1 - 5 p.m. (ET) | Sept. 16
9 a.m. - 1 p.m. (ET) |
| May 13
9 a.m. - 1 p.m. (ET) | Oct. 29
1 - 5 p.m. (ET) |
| July 31
1 - 5 p.m. (ET) | Dec. 11
9 a.m. - 1 p.m. (ET) |

LEARN MORE

REGISTER

STRATEGIC PLANNING

Learn the processes you need to successfully create, implement and maintain a strategic plan that connects training to organizational goals.

- | | |
|---------------------------------|----------------------------|
| Jan. 13
9 a.m. - 1 p.m. (ET) | Oct. 27
1 - 5 p.m. (ET) |
| April 3
1 - 5 p.m. (ET) | |

LEARN MORE

REGISTER

LEARNING ANALYTICS

Learn how to incorporate effective analytics practices into your organization with tools and techniques for data collection, preparation, analysis and presentation.

- | | |
|----------------------------------|---------------------------------|
| Jan. 15
1 - 5 p.m. (ET) | July 15
1 - 5 p.m. (ET) |
| April 11
9 a.m. - 1 p.m. (ET) | Nov. 11
9 a.m. - 1 p.m. (ET) |

LEARN MORE

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WORKSHOPS

DESIGN THINKING

Learn how to diagnose business problems and design innovative learning solutions to address them.

March 27

9 a.m. - 1 p.m. (ET)

Sept. 30

9 a.m. - 1 p.m. (ET)

June 12

1 - 5 p.m. (ET)

Dec. 15

1 - 5 p.m. (ET)

LEARN MORE

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MANAGING REMOTE LEARNING

Learn how to create engaging remote learning experiences and gain best practices for measuring and maintaining remote learning programs.

Jan. 16

9 a.m. - 1 p.m. (ET)

July 17

9 a.m. - 1 p.m. (ET)

April 7

1 - 5 p.m. (ET)

Nov. 10

1 - 5 p.m. (ET)

LEARN MORE

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LEARNING JOURNEYS

Training Industry Courses' [Learning Journeys](#) are professional development packages that were expertly curated to fit your unique development needs. Each Learning Journey is based on a selection of core responsibilities defined in the [Training Manager Competency Model™](#), the foundation of our courses for L&D professionals.

These packages include special benefits such as **discounted rates** and **flexibility to select the session dates** that fit your needs throughout your journey.

How Does It Work?

After registering for your Learning Journey, you will receive access to our learning portal where you can select the public session dates and times that best accommodate your professional development timeline.

Cost - Starting at \$4,295 per registrant



VIRTUAL



SESSIONS FOR
EVERY TIME ZONE



ENGLISH
LANGUAGE



CURATED
PROGRAMMING



DISCOUNTED
PRICING



L&D STARTER KIT JOURNEY

Get started on your L&D career growth and enhance your skills in identifying training needs and delivering effective training solutions.

- Certified Professional in Training Management™ Certification
- Training Development and Delivery Certificate
- Internal Consulting Workshop

[LEARN MORE](#)[REGISTER](#)

NEEDS ASSESSMENT JOURNEY

Learn effective needs assessment processes and gain the ability to leverage data to select the right training solutions.

- Certified Professional in Training Management™ Certification
- Training Needs Assessment Certificate
- Learning Analytics Workshop

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MEASURING IMPACT JOURNEY

Evaluate the performance of your training programs, report on that performance and leverage data to create better training solutions.

- Certified Professional in Training Management™ Certification
- Measuring the Impact of L&D Certificate
- Learning Analytics Workshop

[LEARN MORE](#)[REGISTER](#)

LEADERSHIP JOURNEY

Develop effective leadership programs using competency models to assess skills and ensure alignment with organizational goals.

- Certified Professional in Training Management™ Certification
- Leading Leadership Development Certificate
- Competency Modeling Certificate

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LEARNING TECHNOLOGIES JOURNEY

Learn to manage learning technologies in your organization and how to select learning technologies that can support business goals.

- Certified Professional in Training Management™ Certification
- Managing Learning Technologies Certificate
- Strategic Planning Workshop

[LEARN MORE](#)[REGISTER](#)



ABOUT TRAINING INDUSTRY

Training Industry is a resource for the training manager, providing insights, information and tools to help effectively manage the business of learning. Training Industry offers research-based programs and thought leadership materials, including its signature industry Top 20 and Watch List reports covering sectors of critical importance to the training manager.

HOW WILL YOU ADVANCE YOUR CAREER?

Visit [TrainingIndustry.com/courses](https://trainingindustry.com/courses) to select your program and register. Questions? Training Industry's professional development consultants are available to discuss this program and other development opportunities. Contact us or schedule a call [here](#). You can also email us directly at courses@trainingindustry.com.

