

WORKSHOP

# DESIGN THINKING

# WHAT IS THE DESIGN THINKING WORKSHOP?

Training Industry's [Design Thinking Workshop](#) provides a step-by-step guide on to how to applying a design thinking approach in your training organization to address the changing business needs of your current and future workforce. By adopting this Agile, solution-based methodology, you will learn how to deeply understand the problem(s) at hand and arrive more quickly at innovative solutions, all while continuously gaining buy-in from key stakeholders. Because design thinking is a form of human-centered design, this methodology offers you a framework for addressing training needs, emphasizing a user-centric learner experience.



HALF-DAY



BADGE  
AWARDED



VIRTUAL



SESSIONS FOR  
EVERY TIME ZONE



ENGLISH  
LANGUAGE

## COURSE OBJECTIVES

After completing this workshop, you will be able to:



**Define design thinking** in the context of learning and development (L&D).



**Apply a design thinking process** when using training and development to address business needs.



**Ask the right questions** to deeply understand training needs.



**Brainstorm ideas** to arrive at innovative L&D solutions quickly.



**Involve stakeholders** throughout the training development process.



## COURSE OVERVIEW

### PREWORK

Pework includes reviewing a video, article and framework to familiarize yourself with the five stages of design thinking.

#### LESSON 1

- What is Design Thinking?

#### LESSON 2

- Overview of the “Process” of Design Thinking

#### LESSON 3

- Practice Design Thinking: Empathize

#### LESSON 4

- Practice Design Thinking: Define

#### LESSON 5

- Practice Design Thinking: Ideate

#### LESSON 6

- Practice Design Thinking: Prototype

#### LESSON 7

- Practice Design Thinking: Test

#### LESSON 8

- Practice Design Thinking: Reiterate

## WHO IS IT FOR?

The Design Thinking Workshop is designed for seasoned, newly-promoted or aspiring learning leaders who are looking for innovative ways to approach the complex problems they face in their roles. This highly interactive half-day workshop will prepare you, as a learning manager, to use design thinking as a key tool for diagnosing business problems and managing the design and innovation of learning solutions at your organization. During this workshop, we will define design thinking, discuss why it's a valuable tool for training organizations today and practice how to apply design thinking within your organization.

## RELATED COURSES

Training Industry Courses offers several related courses to help complete your development. The list below represents courses that specifically relate to the principles you'll learn in the Design Thinking Workshop:

### RELATED COURSES

- [Certified Professional in Training Management \(CPTM™\)](#)
- [Agile for HR and L&D Certification](#)
- [Training Development and Delivery Certificate](#)

Don't see what you're looking for? Training Industry's professional development consultants are available to discuss this program and other development opportunities. [Contact us](#) or schedule a call directly [here](#).

## TOOLS AND RESOURCES

### Job Aids

- [5 Stages of Design Thinking: Key Points for L&D](#)
- [Course workbook with resources](#)

### Additional Resources

- [Curated collection of Training Industry resources focused on various applications and use cases of design thinking including webinars, podcast episodes, magazines and articles.](#)



**Engaging experience, easy to apply techniques.** I would recommend this Design Thinking [workshop] to any professional who wants to quickly learn new techniques that are easily applicable in everyday practice. The trainer was very knowledgeable and created meaningful group interactions. I enjoyed this [workshop] a lot and feel energized to use what I learned on the job.”

- **IOANA BOLOG**, HEAD OF FIELD FORCE LEARNING, TRAINING AND DEVELOPMENT

## HOW DOES IT WORK?

This workshop is completed during one half-day over a four-hour live, virtual instructor-led (VILT) classroom setting.

Your **instructor** will use their real-world perspective and experience to ensure the course is rooted in foundational best practices and will guide you through the process, both facilitating and assessing your learning throughout the course to ensure you leave with a thorough understanding of the competencies covered and how they apply, or can be applied, in your work context.

## WHAT'S THE COST?

The Design Thinking Workshop is **\$695**, which includes:

- Unlimited access to the course prework, including the eLearning modules.
- Unlimited access to the course resources and materials.
- Participation in a virtual, live session that fits your schedule.
- Badge awarded.

Click [here](#) to browse the available session dates and times.

REGISTER NOW

CONTACT US

LEARN MORE



Would all or part of your team benefit from this workshop? All Training Industry Courses can be taken as a group and are designed to align your team around research-based best practices. Click [here](#) to learn more.



## ABOUT TRAINING INDUSTRY INC.



TRUSTED BY WORLDWIDE ORGANIZATIONS



INTERACTIVE EXPERIENCE



RANGE OF TOPICS



GLOBAL LEARNERS

## WHAT TO EXPECT FROM TRAINING INDUSTRY COURSES



Research-based courses



Instructors with expertise



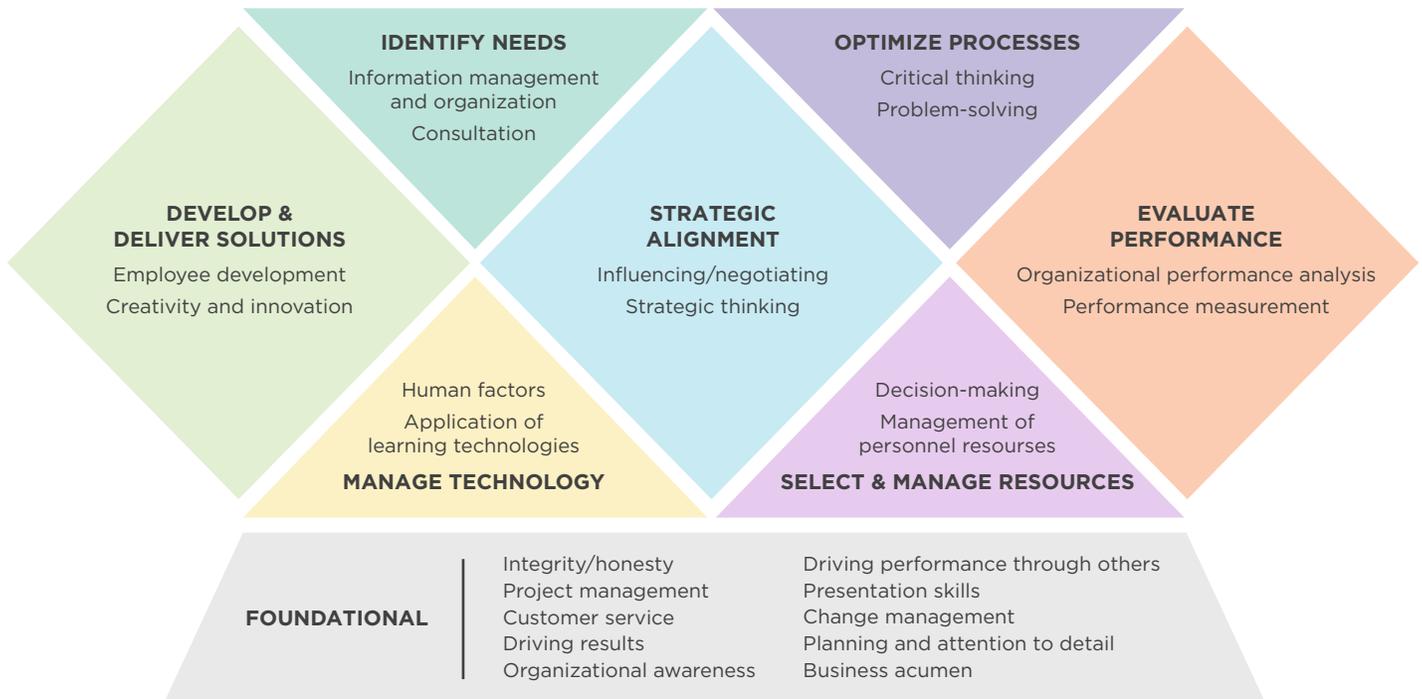
Engage with community of peers



Focused on the role of the training manager

## TRAINING MANAGER COMPETENCY MODEL

All Training Industry courses are aligned to the [Training Manager Competency Model™](#).





## EARN RECERTIFICATION CREDIT

Training Industry workshops are valid for **five PDCs** for the SHRM-CP or SHRM-SCP.

This program is eligible for **seven APTD and CPTD** recertification points from the ATD Certification Institute. The amount indicated is the maximum number of recertification points a participant can receive for this program.

Training Industry workshops fulfill **four CPTM** recertification credit hours.



Ready to get started?

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