



The Coaching Advantage:

Strategies for Modern Organizational Development

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About Training Industry, Inc. Research

Information and insights that inspire innovation. Harnessing the collective wisdom of learning professionals and their unique perspectives on the business of training, our research informs and guides the entire market landscape — from assessments to workforce development. Our experienced analysts share leading-edge insights and best practices for the corporate training professional by capturing the perspectives of learning professionals, learners and training companies across a diverse array of industries about relevant and emerging topics, such as learning methods, leadership development, learning technologies and measurement. Our deep ties with the training community are the foundation of our peer-based actionable information and the reason Training Industry is the most trusted source of information on the business of learning™.

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