

# Certified Professional in Training Management (CPTM™)

Certification Validates Exceptional Learning Leaders

## The 7 Core Responsibilities of a Training Manager

In an ongoing global research effort that has spanned over a decade and included input from thousands of learning professionals, Training Industry has identified seven core responsibilities and key competencies of the training manager job role.

This body of knowledge has been curated into a certification that provides training managers the skills needed to manage training programs that align with their company's goals and impact change across the business.

- 1 STRATEGIC ALIGNMENT
- 2 SELECT AND MANAGE RESOURCES
- 3 OPTIMIZE PROCESSES
- 4 MANAGE TECHNOLOGY
- 5 IDENTIFY NEEDS
- 6 DEVELOP AND DELIVER SOLUTIONS
- 7 EVALUATE PERFORMANCE

There are over 1,000 CPTM graduates worldwide. CPTMs are...



## CPTM Alumni Benefit From:

- ◆ Exclusive virtual roundtables.
- ◆ Networking opportunities.
- ◆ Free and discounted conference registration.
- ◆ Thought leadership opportunities.



**91%**  
of CPTMs say earning the certification has increased their confidence at work.



**9 in 10**  
CPTMs were able to apply the concepts at work within their first six months of certifying.



**1 in 4**  
CPTMs received a salary increase or promotion that they attribute to their credential.

## And They Span Industries Such As:



## This Credential was Designed to...

